



Green
Economy
Forum

6th ^{1 July} Egypt
Strategies For
Transition To
Green Economy

Egypt - Cairo

2024



TOWARDS A SUSTAINABLE FUTURE

“

IT IS TIME FOR

MARKET PENETRATION
AND GREEN MOVEMENT

”

INTRODUCTION

The Sixth Forum on Green Economy “Together, we take the lead in advancing the green economy”.

The forum is held within the framework of the national efforts being exerted by the Egyptian government, and development partners - under directives of President Abdel-Fattah El-Sisi - to give priority to projects and programs for shifting to green economy, supporting climate action, and promoting development partnerships among the private sector as well as international and regional development institutions to achieve green and sustainable growth and Backing the accomplishments of Egypt's 2050 strategy, The forum will be held in July 2024 under the theme “Towards a sustainable future... Together, we take the lead in advancing the green economy”.

Based on our conviction in the imperative of collaboration among all stakeholders to realize sustainable development and safeguard the environment for future generations, as the business community today faces great challenges in achieving sustainable development. The Sixth Green Economy Forum is an important opportunity to spotlight on the green investment sectors and provide innovative financing solutions to meet the needs of green investors. Thus, this edition of the forum will build bridges of communication between the various parties concerned with the green economy, from decision makers, investors, civil society, academics and international organizations, and present plans and strategies. And present blueprints and strategies for transitioning towards a green economy from an investor's standpoint. Moreover, it will scrutinize the components of an optimal and enticing investment environment for green investors and deliberate on soft, low-cost financing mechanisms for the private sector to incentivize green projects. It is significant to highlight that the sixth edition since its launch in 2019, and this forum arrives at a crucial time, coinciding with a notable transition in Egypt's business and investment environment towards green sectors and clean technologies.

The forum's program will include a variety of activities, including Panel discussions, Expert talks, Interactive workshops and Exhibition for green products and services the forum aims to:

- Shedding light on prospective sectors for green investments.
- Providing innovative financing solutions to meet the needs of green investors.
- Exploring green technology applications in addressing emissions and contributing to sustainable transformation.
- Highlighting the success stories of entrepreneur's investors in the field of the green economy.
- Enhancing awareness of the importance of green investment and encouraging the shift towards sustainable patterns that work to preserve resources and the environment.
- Providing a platform for exchanging knowledge and experiences between participants, and building strong partnerships and professional relationships in the field of the green economy.

A group of experts and decision-makers will participate in the forum to discuss the latest developments in the field of the green economy and share best practices.

TOGETHER, WE CAN

We Are Looking To Amplify The Partnership On SDGs Localization



DYNAMIC NETWORKING For SUSTAINABLE WORLD

STAKEHOLDER

350

More than 350 stakeholders from government, international organization, experts

ACTION

42

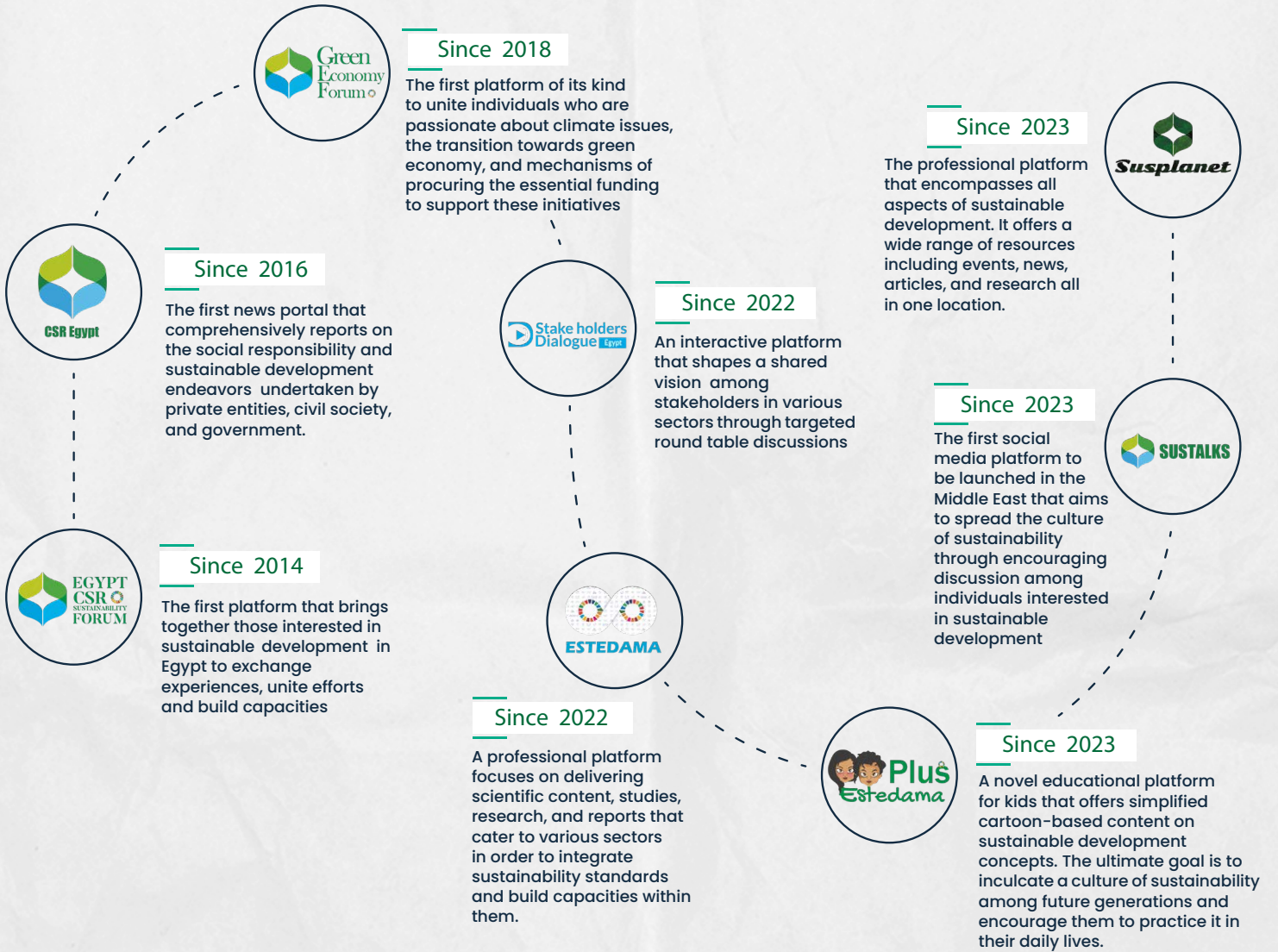
More than 42 networking event matchmaking gathering during the past 9 years

IMPACT

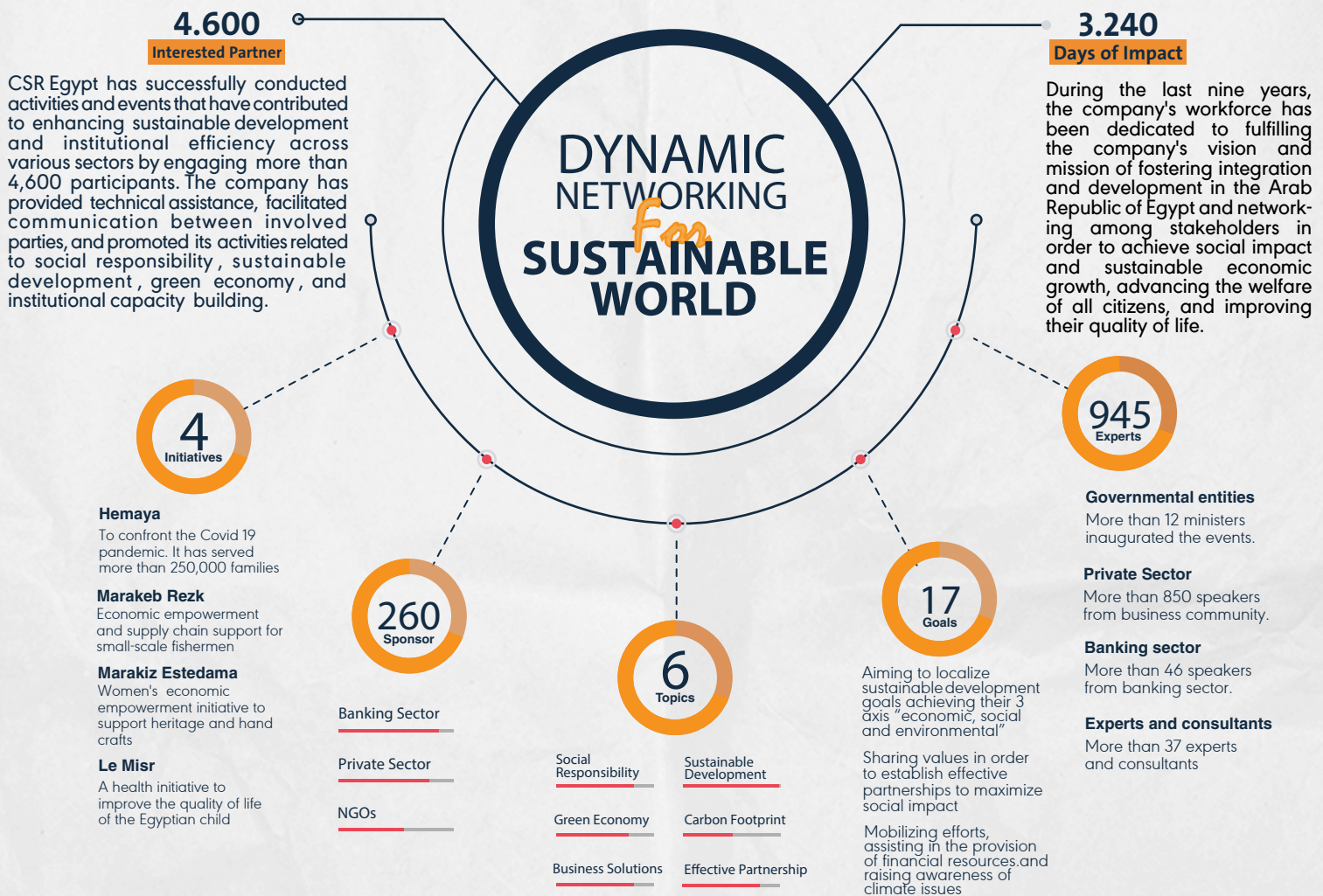
12

We launch 12 initiatives in collaboration with private sector, NGOs, and government to make viral impact on society

OUR STORY



FACT SHEET



WHY SHOULD YOU ATTEND

1 Discover potential opportunities for sustainability and green growth

Understand the impact of your company on the world **2**

3 Gain insights into how markets are changing through the transition to a low-carbon economy

Build diverse partnerships among stakeholders in different sectors **4**

5 Share insights and experiences on sustainability across various businesses

Expand your networking opportunities within the sustainability community to enhance collaboration **6**

7 Explore the latest financing and investment tools

Showcase a competitive advantage for your business in the market **8**

Time

program

9:00 AM – 10:00 AM

Registration

10:00 AM – 10:30 AM

Opening Speeches

10:30 AM – 11:30 AM

First Session: The sectors with the highest demand and appeal for green investment in Egypt

11:30 AM – 12:30 PM

Second Session: Export standards- Strategies For Global Markets

12:30 PM – 1:30 PM

Expert Talk : CBAM

1:30 PM – 2:00 PM

Break

2:00 PM – 3:00 PM

Third Session: Sustainable Finance

3:00 PM – 3:30 PM

Expert Talk : Unlocking Green Finance - strategies for Access

3:30 PM – 4:30 PM

Fourth Session: Innovation and Tech Solutions for Sustainable Projects

4:30 PM – 5:00 PM

Expert Talk: The contribution of AI to reduce the impacts of climate change

5:00 PM

lunch

ATTENDANCE FEES

Individual

3000 EGP

Corporate (Brand Table) : (8 People)

- Including logo on the table
- Logo on the main screen of the hall
- Social media announcement

30,000 EGP

Green Hub

- Table at the meeting venue.
- Attendance of 2 persons.
- 1 Roll up beside the table.
- Availability of placing marketing materials on the table.
- Social media campaigns

15,000 EGP

Presentation

- 10 Minutes presentation.
- 2 Invitations including the presenter.
- Social media announcement.
- Your topic to be added to the program that will be shared with our data base.

200,000 EGP

The Above Mentioned Prices are Excluding %14 VAT

SPONSORSHIP PACKAGES

Strategic Partner

- Web banner for 3 Months on www.csregypt.com
- Web banner on sustainability newsletter 4 times
- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- 30 seconds video to be played on screens in the conference venue
- Email shot campaign
- Logo on registration backdrop
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement
- Corporate brand table (8 People)
- 2x4 display area / booth

650,000 EGP

Platinum Sponsor

- Web banner on sustainability newsletter 2 times
- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- 30 seconds video to be played on screens in the conference venue
- Email shot campaign
- Logo on registration backdrop
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement
- Corporate brand table (8 People)
- 2x3 display area / booth

550,000 EGP

The Above Mentioned Prices are Excluding %14 VAT

SPONSORSHIP PACKAGES

Gold Sponsor

- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- 30 seconds video to be played on screens in the conference venue
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement
- 1 Corporate brand table (8 People)
- 2x2 display area / booth

450,000 EGP

Silver Sponsor

- Logo on the advertisements' panel in front of the conference venue
- Logo on all advertisement materials (Press and digital Ads)
- Logo on the backdrop
- Logo on the forum's website
- Logo on the forum's invitations
- Social media announcement
- 1 Corporate brand table (8 People)
- 2x2 display area / booth

350,000 EGP

The Above Mentioned Prices are Excluding %14 VAT

OUR PREVIOUS PARTNER



PREVIOUS GOVERNMENT PATRONAGE



The Cabinet of Egypt



Ministry of
Planning And Economic
Development



Ministry of
Social solidarity



Ministry of
International Cooperation



Ministry of
Trade And Industry



Ministry of
Manpower



Ministry of Electricity
And Renewable Energy



Ministry of
Local Development



Ministry of Communications
And Information Technology



Ministry of
Environment



Ministry of
Youth And Sports

Powered By



Susplanet



CSR Egypt

www.susplanet.com

Contact us :

13 kamal Ibrahim, Lebanon st, Mohandiseen -Giza

01000500700 – 02 33444015

info@egyptcsrforum.com

www.egyptcsrforum.com